ANT Searching for Information at the University of Porto

José Devezas joseluisdevezas@gmail.com

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Universidade do Minho

Contents

- Introduction
 - Search using keyword-based matching
 - Search using semantic matching
 - The relevance of entities in search
 - Entity-oriented search
- ANT
 - Search engine architecture
 - Query understanding
 - Score Hypergraph
- Conclusions
 - Final remarks
 - Related projects
 - A vision for the future

Introduction What is entity-oriented search and why does it matter?

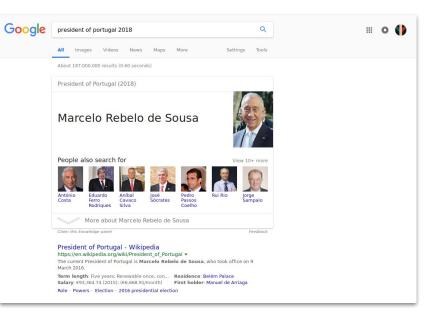
Search using keyword-based matching

- Modeled after the back-of-the-book index.
- Finding relevant content involves:
 - 1. Selecting one or several keywords;
 - 2. Jumping to the indicated pages;
 - Reading passages and using knowledge, either internal or external to the book, to assess the relevance.

Appendices	Index	
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	agient Nitoso, 20, 32, 96, 110, 242, 243, 245, 248m IN, 294, 251 authorial layers, 98 structural layer, 99 authoriality, 97 editorial layer, 100 metadata layer, 100 legal analysis, 100 reference disambiguation, 100 work identification, 101	CEN MetaLex, 19, 114 OWL ontology, 30 OWL ontology, 30 critation context, 142, 150, 152 crited document, 152 crited atrice, 142 CTTO, 123, 140, 186–189 CTAS Browser, 199 Class Browser, 199 Collections Ontology, 134 content negotiation, 210 Core Legal Ontology, 31

Search using semantic matching

- Closer the user's information need.
- Requires interpretation of query meaning and document semantics.
- Combines unstructured data from text and structured data from knowledge bases.
 - Google Knowledge Graph
 - Google Knowledge Vault
 - DBpedia
 - Wikidata



Search using semantic matching

C

- It becomes possible to, more adequately, answer queries like:
 - [president of portugal 2018]
 - [sci-fi movies from 1985]
- Instead of documents containing these keywords;
- An entity or list of entities is directly provided as the answer.
- Avoids the hassle of having to skim through documents to find the answer.

boogle	sci-fi movies from 1985			୍ ୟ ବ୍		III 0	٠	
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	List of science fiction films of the 1980s - Wikipedia https://en.wikipedia.org/wiki/List_of_science_fiction_films_of_the_1980s • A list of science fiction films released in the 1980s. These films include core elements of Years [pide] 1980 1981 1982 1983 1984 1985 1986 1987 1986 1989							

The relevance of entities in search

In queries:

- A 2007 study of the AOL Query Log showed that:
 - 18-39% queries directly refer to entities;
 - 73-87% queries contain at least one entity.

In documents:

- The annotated CoNLL 2003 English training set contains:
 - 14,987 sentences;
 - **23,499** entities;
 - 1.6 entities per sentence.

Entity-oriented search

Depending on the query, results can be:

- Documents
 - Retrieved using semantic information (entities and their relations).
- Entities
 - A specific one, a list, or both.
 - Retrieved by name, type, or another description.
 - Representing attributes or relations.

In ANT, entities can be:

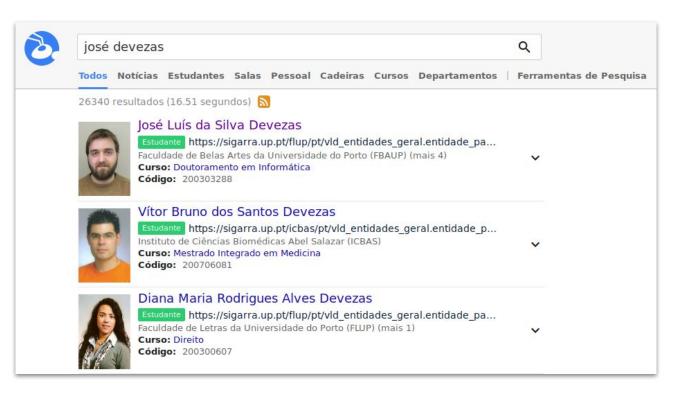
- Students
- Staff
- Departments
- Rooms
- Curricular Units
- Courses
- News

ANT Search engine architecture and query understanding method.

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3	departamento de engenharia informática	۹
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	Departamento de Engenharia Informática	
	Departamento https://sigara.up.pt/feup/pt/uni_geral.unidade_view?pv_unidade=151 Faculdade de Engenharia da Universidade do Porto (FEUP)	
	Responsável: Raul Fernando de Almeida Moreira Vidal	~
	Programa Doutoral em Engenharia Informática	
	Curso https://sigarra.up.pt/feup/pt/cur_geral.cur_view?pv_ano_lectivo=2016	
	Faculdade de Engenharia da Universidade do Porto (FEUP) Áreas Clentificas Predominantes: Engenharia Informática	
	Diretores: Eugénio da Costa Oliveira	~

\underline{A} d hoc search of e \underline{N} tities and \underline{T} ext.

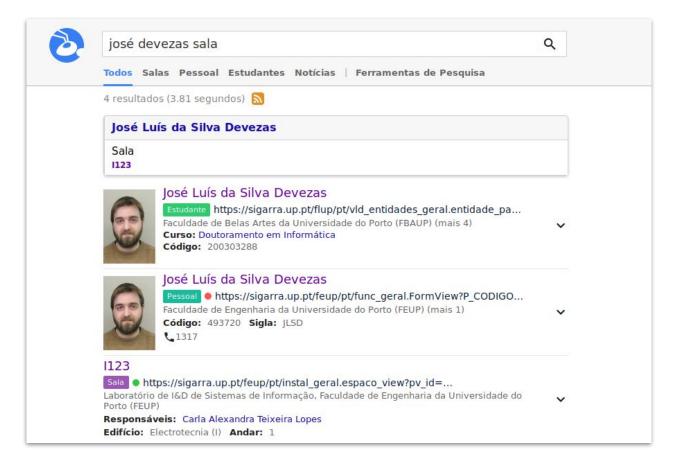
- Supports the five query categories defined by Pound et al. (2010):
 - Entity;
 - Type;
 - Attribute;
 - Relation;
 - Keyword.
- Based on two Lucene indexes:
 - Query analysis index;
 - Entity index.
- And a Virtuoso quad store:
 - Userful for attribute and relation queries.



Entity query. The intention of the query is to find an entity.



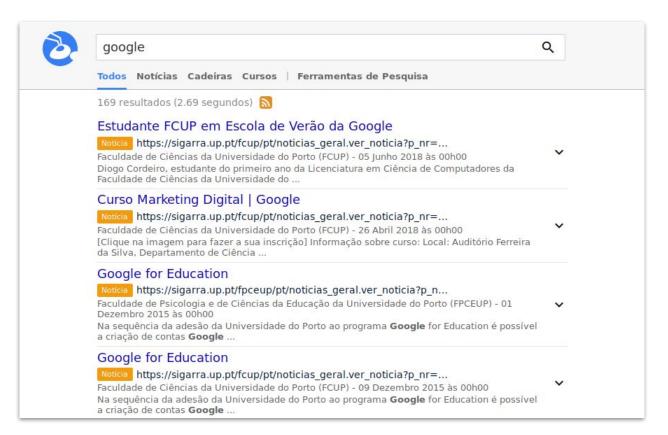
Type query. The intention of the query is to find entities of a given type or class.



Attribute query. The intention of the query is to find values for a given attribute of a particular entity or type.

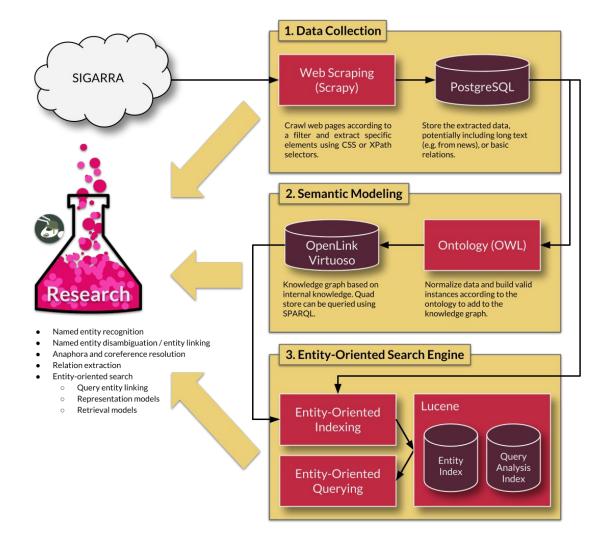
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José Luís da Silva Devezas Faculdade de Engenharia da Universidade do Porto (FEUP), Faculdade de Ciências da Universidade do Porto (FCUP) Domingo, 02 Setembro 2018, 00h26	Pessoal score = 0.001106	0	Ligações	
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123 aculdade de Engenharia da Universidade do Porto (FEUP)	Sala score = 0.000431	0	Projetor	Não Electrotecnia (I)
Projetos no laboratório SAPO/U.Porto Faculdade de Engenharia da Universidade do Porto (FEUP) Sexta-feira, 28 Junho 2013, 00h00	Noticia score = 0.0	0	Mapa	https://sigarra.up.pt/feup/pt /instal.ceral2.cet_mapa?ov_irt=77486
Página 1 de 1				Ver mais

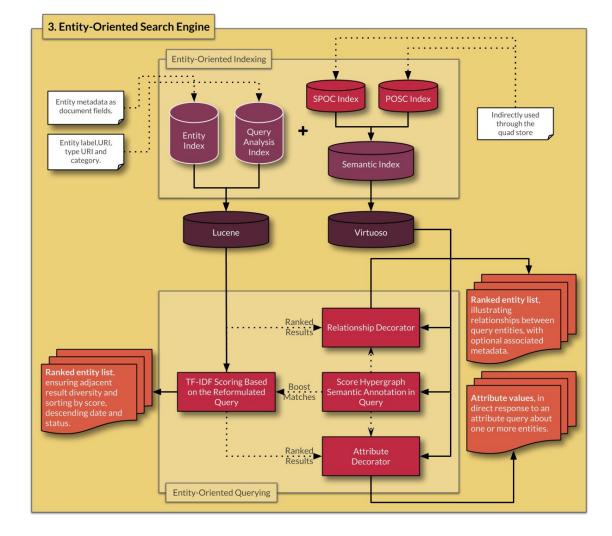
Relation query. The intention of the query is to find how two or more entities or types are related.



Keyword query. Anything that doesn't fit the previous four categories.

Search engine architecture ANT components, from data collection to search.





REST API

- ANT provides access to search-related services via a REST API.
- We use the OpenAPI 2.0 format (Swagger) to document the API.
 - http://ant.fe.up.pt/api/
 - https://swagger.io/specification/
- Which makes it possible to easily provide a console for API exploration.
 - http://ant.fe.up.pt/api-console/

- Supported services are classified into six categories:
 - $\circ \quad \text{ Analytics} \quad$
 - Autocomplete
 - Decorators*
 - JavaScript
 - Log
 - Search*

* Most relevant services.

Query understanding What does it mean "to understand" and what is ANT's approach?

Query understanding

- Segment the query.
 - According to knowledge from the indexed corpus and from the knowledge base, which is the most likely division of the query?
- Annotate with semantic tags.
 - For each segment, assign the most likely semantic class (or none).
- Classify the query.
 - Based on the annotated segments, label the query with one of the five categories from Pound et al. (2010).

- In ANT, the query is seen as a sequence of keywords.
- But it could instead be considered as natural language:
 - Well-formed sentences;
 - Well-structured questions.
- A search engine's query processing methods should vary accordingly, with the style of query or, even, the user interface.

How does ANT understand queries?

- Query segmentation based on the retrieval of matching entities for all query *n*-grams up to a maximum value of *n*.
- Semantic tagging of query segments based on the probability of associating a given type of entity to an *n*-gram.

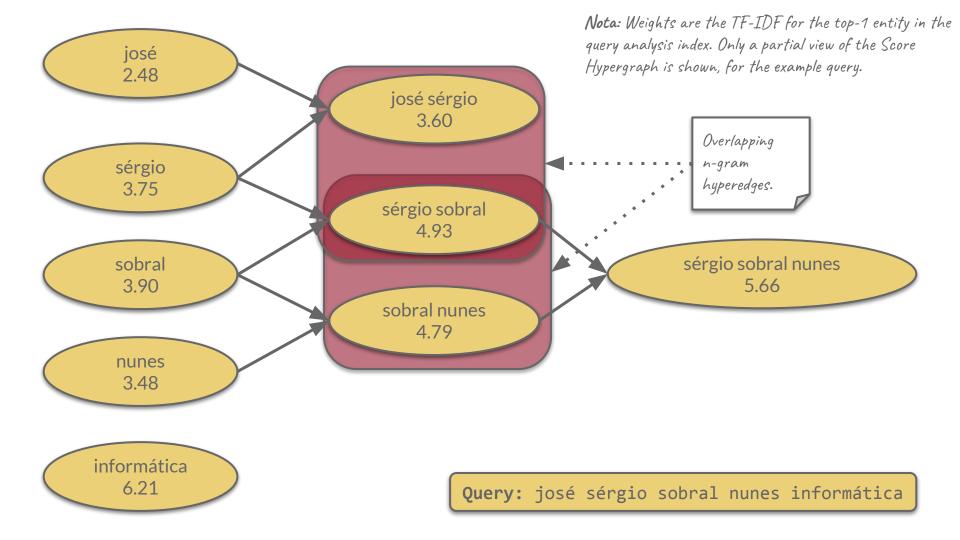


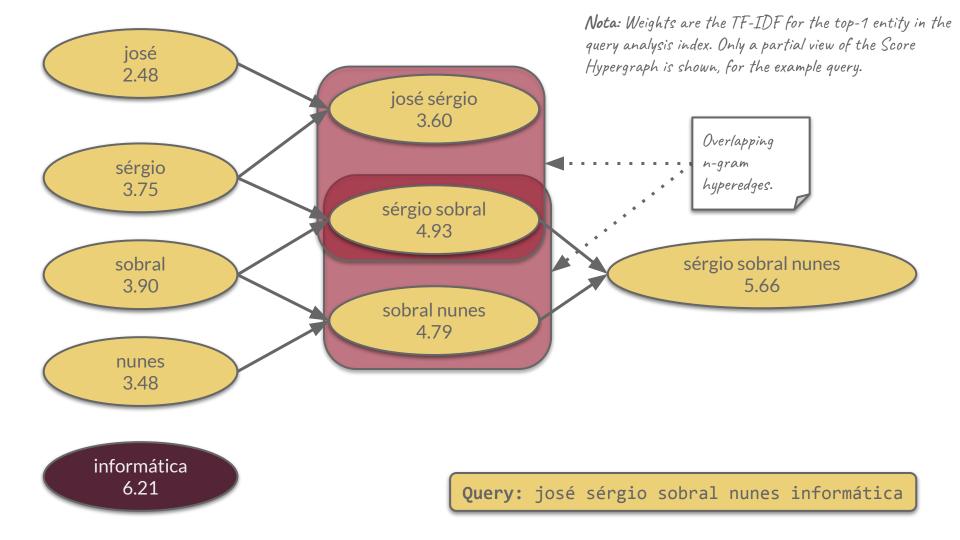
How does ANT understand queries?

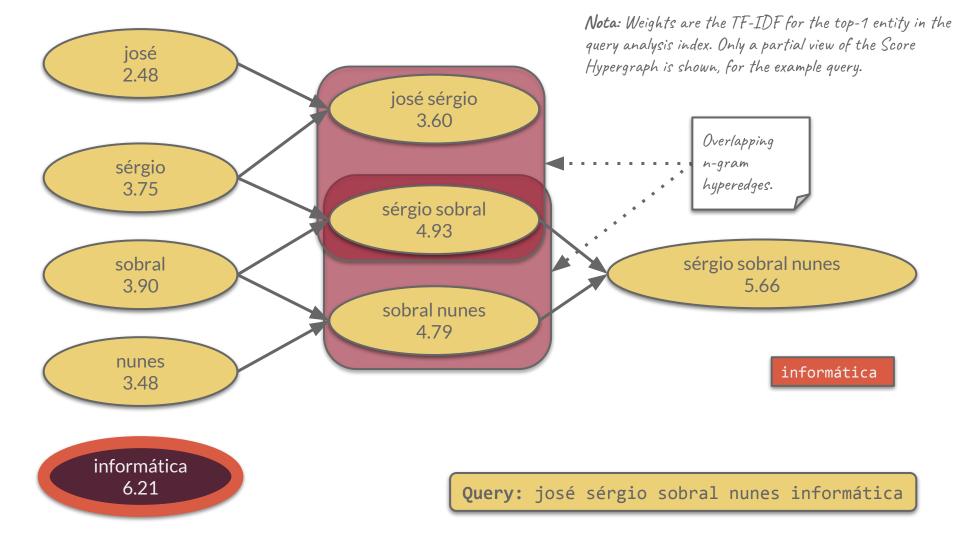
- In reality, we ended up using "**Score Hypergraph**" instead, which is a slight variation of the previous method, improving on performance and fixing some bugs.
- We used TF-IDF scores instead of probabilities.
- We created a dedicated index for query analysis, in order to search for entities matching *n*-grams, instead of querying the triple store.
- We used a hypergraph* of n-grams to solve query segment overlaps.

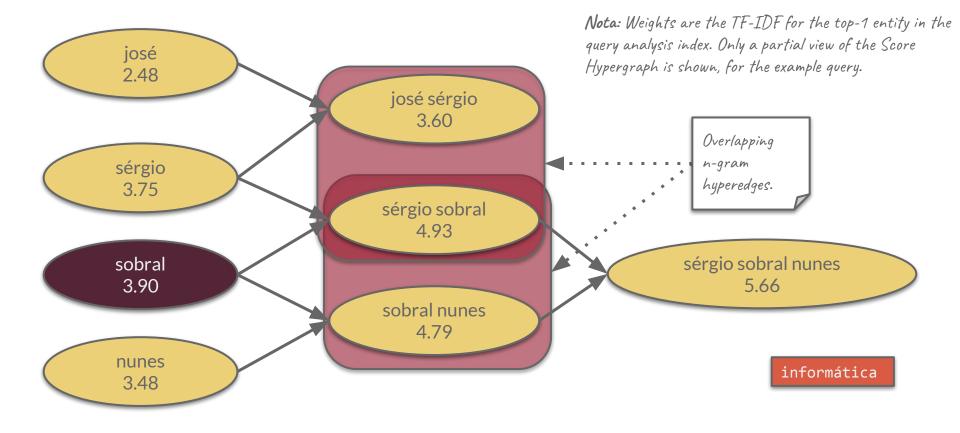
* A hypergraph is a generalization of a graph, where edges can have an arbitrary number of nodes.

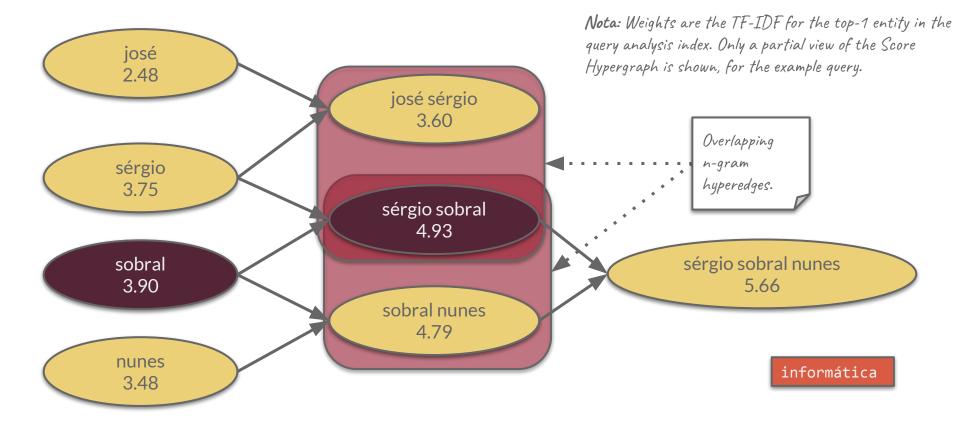
Score Hypergraph Query segmentation and semantic tagging in ANT.

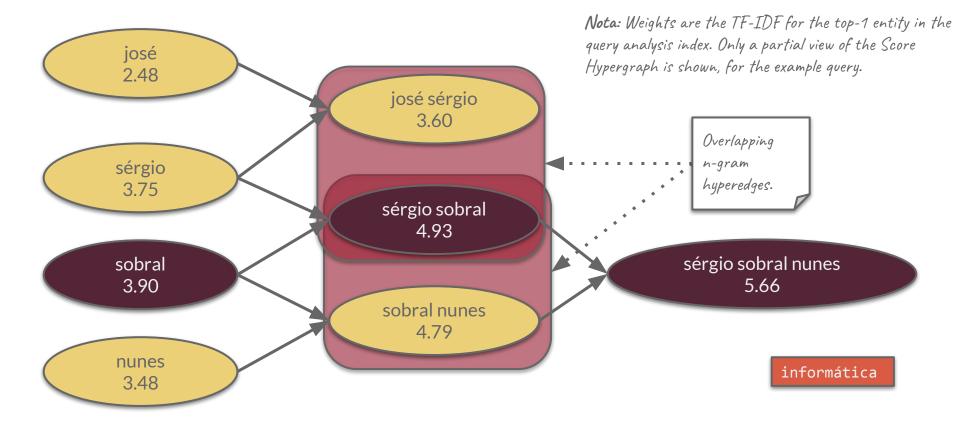


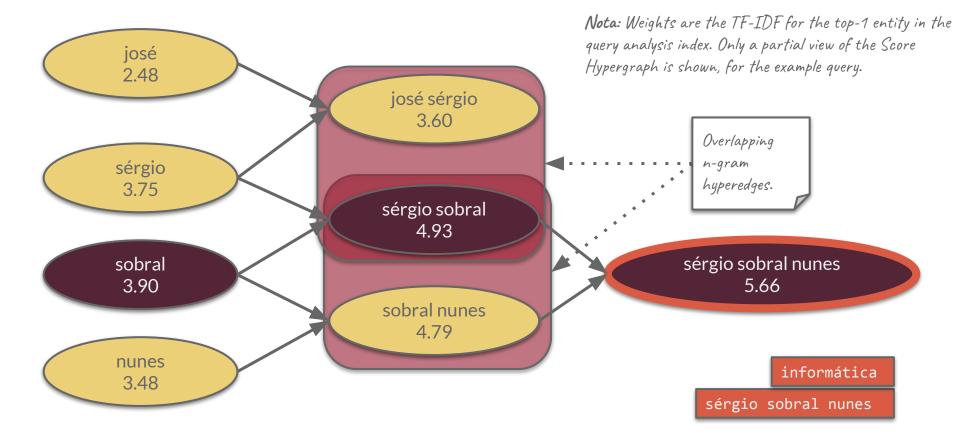


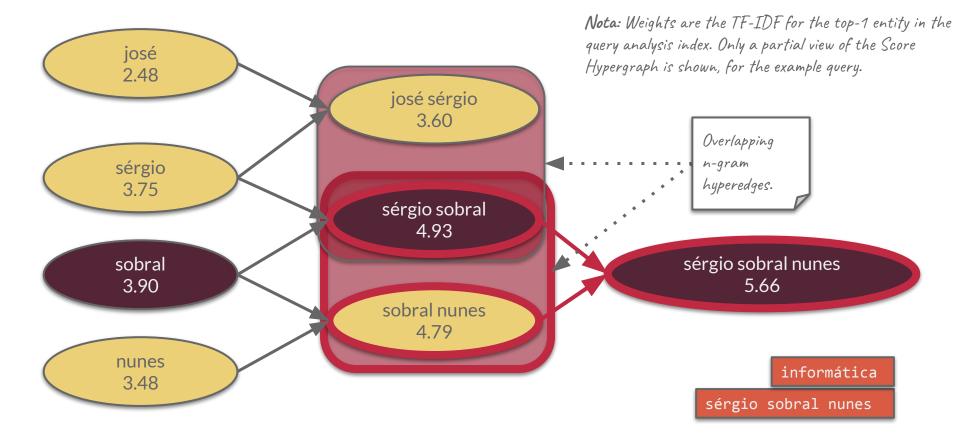


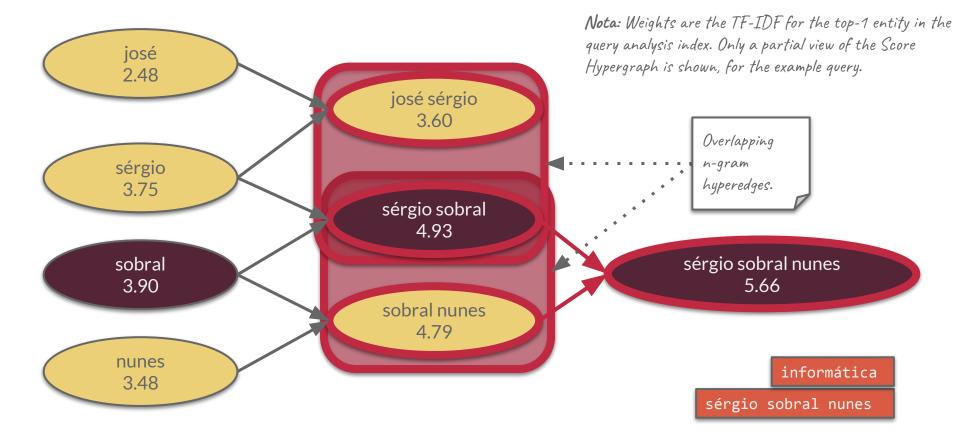


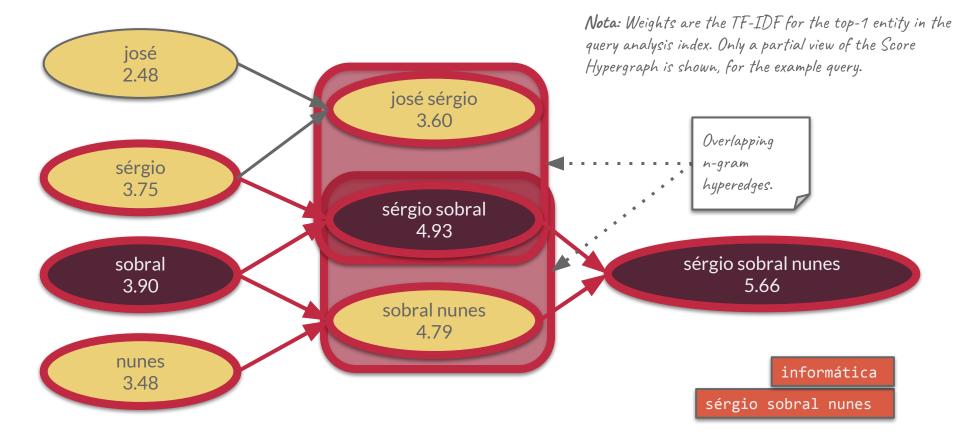














Nota: Weights are the TF-IDF for the top-1 entity in the query analysis index. Only a partial view of the Score Hypergraph is shown, for the example query.

informática

sérgio sobral nunes



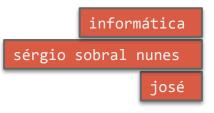
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informática

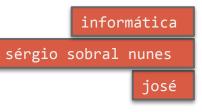
sérgio sobral nunes



Nota: Weights are the TF-IDF for the top-1 entity in the query analysis index. Only a partial view of the Score Hypergraph is shown, for the example query.



Query: josé sérgio sobral nunes informática



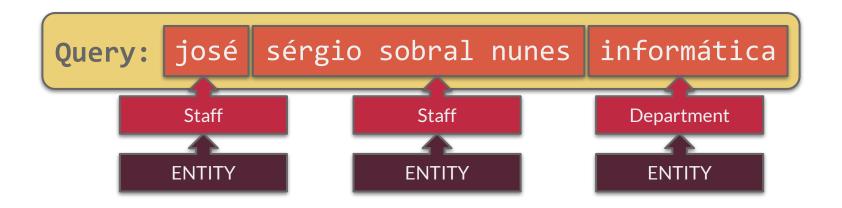
Query: josé sérgio sobral nunes informática



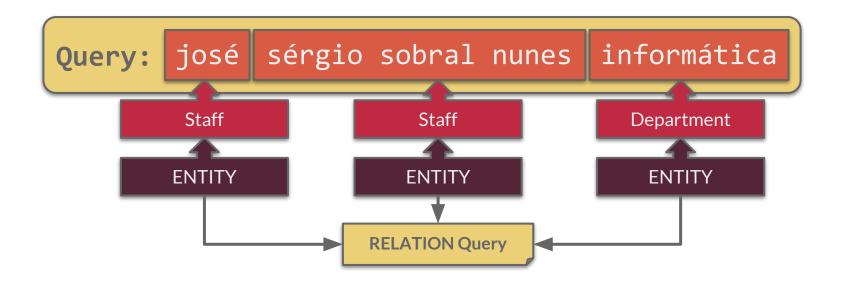
1. The query was segmented based on the *n*-grams with the highest-scoring entities.



2. The query was assigned semantic tags based on the type of the highest-scoring entity.



3. From the semantic tag, we directly derived a higher level tag that could either be ENTITY (e.g., instance of Staff class), ATTRIBUTE (e.g., property) or TYPE (e.g., Staff class).



4. Based on the combination of higher level tags, we conditionally obtained the query category.

Conclusions

Final remarks, related projects, and a vision for the future.

Final remarks

- The ANT search engine is serving the local academic community, despite infrastructure and human resource limitations (it's a prototype).
- At the same time, it collects implicit relevance feedback, based on result clicks for issued queries.

- ANT has also served as a platform of collaboration for multiple areas of research:
 - Web Design (collaboration with MM for the development of the front-end);
 - User Experience (MM dissertation in entity-oriented search interfaces);
 - Information Extraction (MIEIC dissertation in named entity recognition for portuguese web text).

Related projects

Army ANT

- Serving the research needs in the area of entity-oriented search.
- Supporting the study of innovative ideas in search, providing tools for exploration and evaluation.

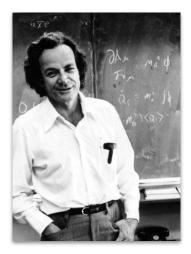
PhD thesis

- "Graph-Based Entity-Oriented Search"
 - Joint representation of text, entities and their relations.
 - Generalization of entity-oriented search tasks.
 - Improvement of search effectiveness?
- Exploration of random walks in graphs and hypergraphs.

...can easily begin in a partially forgotten past.

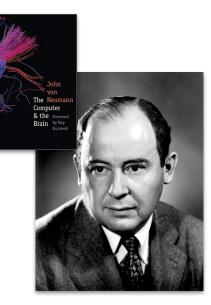


Von Neumann



Richard Feynman

...can easily begin in a partially forgotten past.



Von Neumann

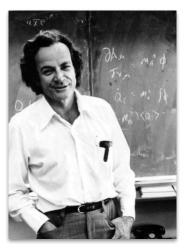
Prior to his death, in 1957, John Von Neumann was preparing his classes for the Yale Silliman lectures. The idea was to compare the computer and the brain, studying both of their organs (neuron/transistor).

In the present, Cognitive Science already fits the role of tying together Neuroscience and Artificial Intelligence. Nevertheless, there are still unexplored paths at the intersections. There are answers and ideas that have been lost in the past!

...can easily begin in a partially forgotten past.

Theoretical physicist, with relevant contributions in Quantum Mechanics.

During World War II, he administered the group of human computers in the theoretical division of the Los Alamos Laboratory. Human computing is nothing else than manually solving a set of long and complex calculations, in group and strictly following pre-established rules.

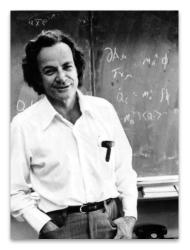


Richard Feynman

...can easily begin in a partially forgotten past.

Maybe that's why he collaborated with Stanley Frankel and Nicholas Metropolis in developing a system for using IBM punch cards for computation.

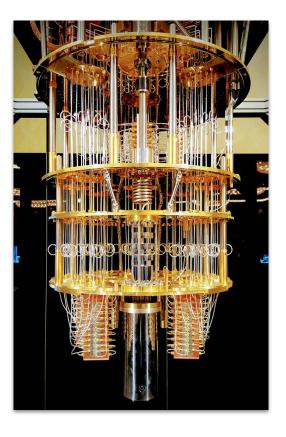
He also invented a new method for computing logarithms that he later used in the Connection Machine, developed by Daniel Hillis as an alternative to the Von Neumann architecture.



Richard Feynman

...towards quantum search engines?



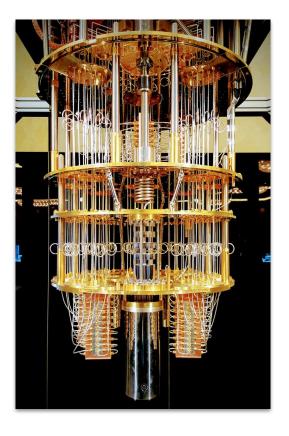


...with many unanswered questions.

"Major Quantum Computing Advance Made Obsolete by Teenager"

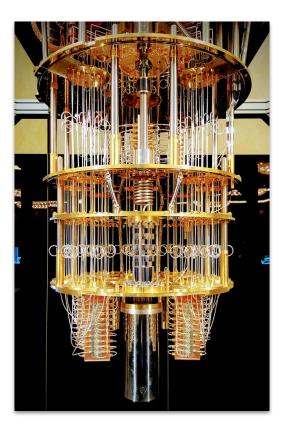
https://www.quantamagazine.org/teenager-finds-classical-alternative -to-quantum-recommendation-algorithm-20180731/





...where uncertainty and probabilities trades places with binary.

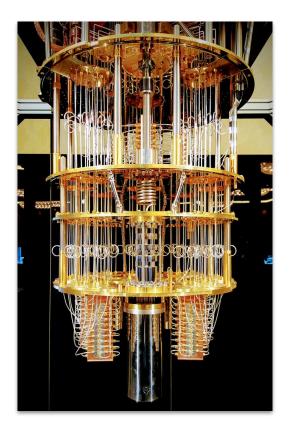




...where uncertainty-based search reinforces its relevance.

At FEUP InfoLab, we're working with classical computers, while exploring ideas that might have quantum applications.





...that is happier, more creative and increasingly exploratory.

The time is now, to combine the tools that science has already provided. The future is hybrid!



You mean... Electric?

Thank you! https://ant.fe.up.pt

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